



IMACHUKWU OGONNA

DIGITAL SOLUTION SPECIALIST

CONTACT

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F.C.T Abuja Nigeria

www.ogonna.com

SKILLS

- Project Management
- Public Relations
- Virtual Assistant
- Social Media Management
- Wordpress Developer
- Effective Communication
- Critical Thinking
- Digital And Email Marketing

LANGUAGES

- English (Fluent)
- Pidgin (Fluent)
- Igbo (Basic)

REFERENCE

Macben Chigozie

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PROFILE

Hi, I'm Ogonna – a Web Developer, Social Media Manager, and Online PR Strategist with over 8 years of experience helping businesses grow their digital presence. I specialize in building responsive, high-performing websites and mobile apps using WordPress, Java, and React. I also create and manage impactful social media campaigns, drive online engagement, and develop PR strategies that boost brand visibility and business results.



WORK EXPERIENCE

Owo Daily 2022 - PRESENT
Business Consultant

- Facilitated strategy sessions with executives to refine OwoDaily's service offerings in affiliate marketing and digital sales..
- Conducted market research and competitor analysis to improve platform features and user retention.
- Assisted in developing onboarding processes for new users, increasing activation rates by 20%

Dankaka Realtor 2024 - 2025
Web Product Developer

- Designed and maintained the company's real estate website, ensuring mobile responsiveness and modern UX/UI design using WordPress and Elementor
- Provided basic training to in-house staff on website updates and content uploads.

Del Rose Group 2019 - PRESENT
Founder And Chairman

- Built a reputation for delivering reliable virtual services to clients across Nigeria and abroad.
- Oversaw business development, client acquisition, budgeting, and team coordination across service verticals.



EDUCATION

Media Marketing Professional Certificate 2018 - 2020
Online Course | Meta via Coursera

Bachelor of Science 2014 - 2019
Computer Science | Enugu State University